

Date Submitted: _____

Application for Facts & Comparisons® Enhancement Scholarship

EXHIBIT I — SCHOLARSHIP DETAILS

Facts & Comparisons Enhancement Scholarship

This scholarship will provide a one-time award of \$5,000 in the form of a tuition reimbursement to one Pharm.D. student submitting an innovative product enhancement idea for Facts & Comparisons® eAnswers (online). One student will be selected nationwide.

Scholarship Distribution

The scholarship winner will be notified by no later than November 30, 2010.

A current tuition receipt will be required in order to receive reimbursement and will need to be submitted by award recipient within 30 days of notice, or reimbursement will be forfeited. Reimbursement will cover \$5,000 of the student's tuition.

Eligibility

This opportunity is available only to students pursuing a Pharm.D who are enrolled in a pharmacy program that has a current Facts & Comparisons Academic Partnership Program* license with Wolters Kluwer Health, Inc. A 2010 paid tuition receipt will be required for recipient to receive reimbursement.

*Applicants must be enrolled in a school of pharmacy Pharm.D program that currently participates in the Facts & Comparisons Academic Partnership Program (APP). More than one student from the school may apply per eligible school.

Selection Criteria

The scholarship award will be granted upon recommendation of a selection committee chosen by Wolters Kluwer Health, Inc. Selection of the scholarship recipient will be made by the selection committee based on evaluation of the enhancement idea submitted and other criteria as may be deemed relevant by the selection committee. The selection committee scoring process and results are confidential. Evaluation criteria include but are not limited to the perceived degree of the enhancement's innovation, clinical relevance, clinical usefulness, and/or contribution to the ease-of-use/navigation/user experience. Logical explanation of your idea(s) and supporting data/facts/rationale will be critical for evaluation purposes. Please use 2,000 words or less

to express your idea.

The selection committee will not consider any application that is incomplete, or an application that is received after the submission deadline. The decision of the selection committee must be approved by Wolters Kluwer Health, Inc., and is final when so approved. All applications, ideas, documents, or suggestions for enhancements—from all applicants, not just the successful applicant—become the sole property of Wolters Kluwer Health, Inc, when received. By submitting your application and suggestions, you are irrevocably transferring to us the unrestricted right to use, copy, modify, publish and publicly distribute that suggestion and anything you send us, without naming you as the author or contributor and without further compensation to you. Please, only submit an application if you agree with the foregoing.

Judging

Your proposal will be judged with equal weight given to the following items:

- ***Innovation***
Degree to which the concept demonstrates creativity, innovation, and/or advances the Facts & Comparisons eAnswers product.
- ***User Experience***
Degree to which it enhances or improves a user's experience, navigation, and/or ability to use the tool.
- ***Relevance & Presentation***
Degree to which the idea is relevant to the target population or end users and the overall presentation of the essay/proposed enhancement.

Deadline

Deadline for submission of applications is **11:00 PM CST on Sunday, October 3, 2010**. The scholarship winner will be notified by November 30, 2010.

EXHIBIT II — SUBMISSION DETAILS

Submit Completed Application to:

Cynthia Koeneker at Cynthia.Koeneker@Wolterskluwer.com with the **subject line "F&C Enhancement Scholarship"**.

Application must reach Wolters Kluwer Health by 11:00 PM CST on Sunday, October 3, 2010.

See the following details for other qualifying conditions. Applications and essays must be typed and will only be accepted via email at Cynthia.Koeneker@Wolterskluwer.com. Additionally, "Verification of Authenticity" must also accompany your email submission. See Exhibit III for details.

Additionally, it is preferred that your Application be attached to the email, not placed into the body of the email itself. For ease of reference and grading, please rename your final application document with your first and last name.

Example: Jane.Smith-2010 Scholarship Application.doc

EXHIBIT III – VERIFICATION OF AUTHENTICITY

In order to consider your submission for the 2010 Facts & Comparisons® Enhancement Scholarship, the Selection Committee needs verification from each submitter to be included with your email submission confirming that he/she is legally the same person whose name is on the application. Additionally, the signature and response verifies that the essay submitted was solely written by you, the applicant, as listed on the form.

Insert the following text in the body of your email:

I am legally *insert your full name*, as indicated on the Facts & Comparisons® Enhancement Scholarship application submitted to Facts & Comparisons®. I alone have written the essay portion and all ideas submitted on my application are my original concepts.*

Additionally, I understand and agree that by submitting my application, I waive all moral and legal rights for any ideas that may or may not be used in a future product or product upgrade. Further, I agree to all the requirements, terms, and conditions set forth by Wolters Kluwer Health, Inc., for submitting an application. Further, I understand that only one (1) worthy submission, as determined in the sole discretion of Wolters Kluwer Health, Inc., will be awarded a one-time \$5,000.00 (USD) scholarship.

*Notes:

1) In this case we deem “original” to mean that the applicant came up with the idea on his/her own without outside assistance. “Original” does not necessarily pertain to the uniqueness of the concept itself.

2) As background, it’s worth mentioning that in many cases ideas submitted are already potentially in the Facts & Comparisons development pipeline, as Facts & Comparisons has already performed extensive research in this area. Additionally, the same “original” ideas/concepts may have been submitted by several applicants, but will still be considered by the Selection Committee and will be evaluated on the description and essay associated with the submission

EXHIBIT IV — APPLICATION FORM

Part A- Student Information

(Please type)

Name in Full _____
(last) (first) (middle initial)

Present Address: _____

Permanent Address: _____

Telephone Number: _____

Email Address: _____

University/Program Attending: _____

University/Program you will attend in 2010, if not the above: _____

GPA _____

Part B – ESSAY

Please describe your product enhancement idea for Facts & Comparisons® eAnswers (online) in an essay of 2,000 words or less. Please type your essay below as part of the application form.

Please consider supporting your thoughts with data whenever possible (this is not required, but will be useful to comprehend the idea). Supportive logical explanation of your idea(s) within your essay submission will also be helpful during review and evaluation of your enhancement idea.

Essay:

(Insert Essay)

Outline Suggestion (but not limited to):

1. Title
2. Submitted by: (your name)
3. Description & Purpose
4. Background & Rationale
5. References or Appendix, if relevant

End